## Education

University of Cincinnati, Cincinnati, Ohio

August 2017-April 2022

College of Design, Architecture, Art, and Planning (DAAP) Bachelor of Science in Design

GPA 3.9/4.0, Dean's List (all academic semesters)

# Experience

Curiosity, Cincinnati, Ohio

Advertising Agency

Full time, May 2024-December 2024

Design Contractor. Responsible for managing the creation of a variety of assets over various platforms for 4+ clients at a time. Coordinated with multiple teams and managers to ensure all deliverables were completed within project timelines and met necessary standards. Met quick turnarounds for updating files.

#### Cincinnati Children's Hospital, Cincinnati, Ohio

Pediatric Hospital

Full time, October 2022-May 2024

Patient Rep II. Managed claim billing processes for a designated payor, ensuring all processes for billing and resolving errors were followed and completed in a timely manner. Adapted to new workflows quickly, and identified areas where processes could be improved. Worked cross-functionally with Coding, Registration, and Medicaid teams to ensure all necessary details and instructions were being adhered to.

## Edelmade, Cincinnati, Ohio

Design Agency

Full time, August 2021-December 2021

Design intern. Responsible for creation on multiple branding design projects, often for 4+ clients at a time. Collaborated with teammates and clients alike to develop and bring conceptual ideas to life. Oversaw creation of moodboards, brand guidelines, and custom illustrations and ensured these aligned with and met expectations of clients.

## **Awards & Activities**

### **University of Cincinnati**

Cincinnatus Scholarship, Burgoyne First Year DAAP Camp Alumna Scholarship, Design In Mind, Alpha Rho Chi Exec Board

Google Project Management Certificate Completed March 2025

### Skills

Adobe Creative Suite, Microsoft Suite, Google Suite, Figma, Procreate, basic HTML and CSS, Monday.com, Notion, facilitaion/negotiation, planning, problem solving

# lynsey ficker

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